# Developed the Guidelines for Individual Voluntary Carbon Reduction Measurement Methods in Paperless Scenarios 

The Credit Card Center of the Bank, in collaboration with CIAM Carbon Assets, actively conducted research on carbon emission reduction measurement methodology under the guidance of the Shanghai Environmental Energy Exchange, and successfully developed the "Guidelines for Individual Voluntary Carbon Reduction Measurement Methods in Paperless Scenarios" based on the Bank's electronic bills, electronic credit cards, online payments, and other related financial scenarios, which have been reviewed and certified by the Shanghai Environmental Energy Exchange and relevant experts.

